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FOR IMMEDIATE RELEASE

Democracy Now! Live Coverage & Special MiND Political Hour with Local Voices

PHILADELPHIA (January 12, 2009) –On January 20th, MiND will present a special broadcast of *Democracy Now!*, featuring alternative press coverage of President-Elect Barak Obama’s Inauguration as the President of the United States. MiND is also presenting a showcase of its 5-minute political programs, featuring the brand new MiND series, *Government Made Easy*.

Government Made Easy is a series featuring person-on-the-street interviews, accompanied by expert commentary and advice. This series highlights interviews with local people about government and politics from around the Greater Philadelphia Area on Election Day 2008.

“Political pundits are not the only people who have insights or something to say about government and politics – so they shouldn’t be the only ones on TV talking about it,” said Howard Blumenthal, MiND’s CEO. “At MiND, we wanted to put real people on television, in a fun format, that also brings local voices and opinions to the airwaves.”

The series also teaches us, or reminds us, of a few basic facts that we may not know, or remember from social studies classes. We asked, “what does the vice-president do anyways?” and the public weighed in – you’ll be surprised that most people don’t know. Do you? *Government Made Easy* serves to put basic government knowledge in the hands of the people.

BROADCAST DETAILS:

Democracy Now! Jan 20th

ON TV ONLY ! (check your cable provider)
Extended News Coverage, 8AM-10AM; Rebroadcast from 6-8 PM
LIVE Event Coverage, 11AM-2PM

MiND Special Political Hour!

ON TV and STREAMING ONLINE !
Jan. 20, 8-9PM; Jan. 24, 2-3PM; Jan. 25, 6-7PM
Tune in for an hour of political programs, from the premiere of our *Government Made Easy* series to highlights of State of MiND, to interviews with poet Alix Olson and Congressman Dennis Kucinich.

Watch on MiND TV CH35 |DT34 (www.mindtv.org)

Contact Us: kkunda@mindtv.org

MiND is the newest initiative of Independence Public Media of Philadelphia, Inc., the non-profit organization that has presented independent, non-PBS, WYBE Public Television for more than 18 years. MiND is one of only 14 independent stations in the nation, serving nearly six million viewers in Pennsylvania, New Jersey and Delaware.