



CONTACT: Kim Kunda
Marketing Manager
215-483-3900 ext. 209
kkunda@mindtv.org

FOR IMMEDIATE RELEASE

MiND: Media Independence Celebrates the Power of Music in March!

PHILADELPHIA (Feb. 22, 2010) – Starting on Wednesday March 3, 2010, MiND: Media Independence will launch **Music Education & Appreciation Month** – a month-long celebration of the power of music with special primetime programs and a community screening.

Throughout the month of March, viewers can tune in for new riveting documentaries, inspiring music performances from around the world, and a special hour of new 5-minute programs, from MiND and MiND members.

Included in the primetime MiND TV program line-up are *Stax Music Academy: From Soulsville to Italy*, *Making the Blue Band*, *Sound of the Soul*, *Ani DiFranco Live at Babeville*, *Janis Ian Live from Grand Center* and *Sharon Katz & the Peace Train*.

Where and When to Watch:

Documentaries: Every Wednesday & Saturday at 8pm

Music Performances: Saturdays at 7pm

Special 5-Minute Hour: March 24 at 8pm & March 27 at 8pm

Watch On MiND TV Over the Air, Channel 35.1 (Comcast Cable: 20, 35, 98 and Verizon Fios: 35)
Info & Schedules: www.mindtv.org

As part of this month-long celebration, MiND will also co-host the **Music Education & Appreciation Month Community Screening & Discussion** at Haverford College. Featuring a special screening of new 5-minute programs from MiND and MiND members, this community event will also present a panel discussing music appreciation, music as a catalyst for social change and more!

Panelists include Lisa Miller from the Network for New Music, Musician and South African Peace Activist Sharon Katz and more.

At MiND, we believe in the power of music to transform and uplift our community. Music has a unifying power across cultures, communities and people.

Music Education & Appreciation month on MiND is presented in partnership with the Network for New Music, sponsored in part by the Curtis Institute of Music.

MiND is one of only 14 independent stations in the nation, serving nearly six million viewers in 12 counties in PA, NJ & DE.