



News Release

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For Immediate Release

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MiND TV Opens Special Call for LGBT Video Submissions

Public TV station MiND TV seeks new 5-minute program submissions from the LGBT Community, best to be showcased in a special primetime hour in June.

PHILADELPHIA, PA —MiND TV and The Mazzoni Center are partnering to bring the Greater Philadelphia region a month-long celebration of LGBT Pride in June 2010. As part of this celebration, MiND is sending out a special call to the LGBT community to get involved in this local broadcast initiative by submitting their stories on video to be broadcast on TV.

MiND broadcasts community stories all year long, and in 2010 MiND is dedicating our airwaves to topics and communities underserved in local broadcast media. In June, MiND will celebrate “LGBT Pride on MiND TV” in partnership with the Mazzoni Center.

This includes a broadcast of more than eight cutting-edge, hour-long LGBT documentaries in primetime (Wednesdays & Saturdays at 8pm), a community screening and discussion event, and a primetime showcase of new 5-minute, community-created programs celebrating LGBT lives, stories and culture.

“This is the perfect time to pick up your video camera and tell your stories, whether it’s your coming out story, or a tribute to someone who has really made a difference in the community,” said Samantha Frazier, MiND’s Membership Manager. “MiND is media making positive social change happen, and this is a great platform to tell your stories.”

Submission Guidelines: All submissions must be exactly 5-minutes long, be non-promotional and contain a learning component. All participants must become a member of MiND before submitting, and the **deadline for submissions is May 21st 2010.**

MiND: Media Independence (MiND TV) is a non-profit, community media organization broadcasting three channels to the Greater Philadelphia region – MiND TV Channel 35.1, Global MiND Channel 35.2, and MiND Presents MHz Worldview. MiND TV believes in the power of television and new media to create positive social change. MiND TV offers video production training opportunities for its community, and airs member-submitted 5-minute programs. www.mindtv.org.